



Arend van der Snoek

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Gouverneurlaan 85
2523 BC, Den Haag

*Hi, I'm Arend and when printed onto a letter I sometimes get a little black and white.
For a more colourful impression of myself I would be more than willing to meet face-to-face.
Please expect an experienced, professional, young and open-minded entrepreneur.*

Professional Experience:

Function	Freelance Designer (ZZP)
Company name	Contrash Product Design
Mailing address	Gouverneurlaan 85, 2523 BC, Den Haag
Period	January 2011 – present
Job description	Freelance designer in the field of web-, graphic- and industrial design. Please visit www.contrash.com to see the full portfolio.
Experience	<ul style="list-style-type: none">- <i>Company marketing & branding</i>- <i>Strategy consulting</i>- <i>All-round entrepreneurship</i>
Function	Epicor ERP Support Analyst / Logistics Consultant
Company name	Macroscoop B.V.
Mailing address	Gildeweg 11a, 2632 BD, Nootdorp
Period	July 2017 – present
Job description	This reseller of the world's number five ERP system (Epicor) has a leading position in the Dutch market. All Epicor consultants need the required certification which I achieved while operating on the Support department. Working with globally recognized software from the perspective of the software consultant has opened my view on business processes even more.
Experience	<ul style="list-style-type: none">- <i>Senior Consultant certification</i>- <i>Handling / troubleshooting customer requests (Agile)</i>
Function	Project Manager R&D
Company name	Metaalwarenfabriek Metacon B.V.
Mailing address	James Wattstraat 14, 2809 PA, Gouda
Period	April 2015 – March 2017
Contact	Mark Asscheman –Vice Director (Reference available on request)
Job description	Originally hired as research and development employee my tasks shifted towards general automation of most company processes. Along with the implementation of a modern ERP system (Ridder iQ) a lot of areas were found in need of automation. My task was to bridge the gap between those areas and the business software. Besides business automation my tasks consist of product development in the field of fire resisting door sets.
Experience	<ul style="list-style-type: none">- <i>Consulting and coaching of various departments</i>- <i>Defining of R&D department strategy</i>- <i>Coaching interns in the field of product development</i>- <i>ERP system Implementation (project leader)</i>- <i>Redesigning all company documentation</i>- <i>Automating product calculations</i>- <i>Guiding third-party examinations for fire- and burglary resistance norms</i>- <i>Chairing the general R&D meetings</i>

Function	Chairman
Company name	Navigators Studentenvereniging Den Haag
Period	Juni 2014 – Juni 2015
Job description	Representing the (Christian) student association nationwide, managing the board and chairing the weekly board meetings and general member meetings.
Experience	<ul style="list-style-type: none"> - <i>Executing the approved annual policy</i> - <i>Leading and consulting various committees and board members</i> - <i>Taking full responsibility for commonly taken decisions</i>
Function	Machine Operator
Company name	Sosotek Metaalbewerking B.V.
Period	November 2014 – April 2015
Job description	Handling client orders from creating the technical drawings to installing the products at location.
Function	Bachelor Graduation Intern
Company name	RedMax B.V.
Mailing address	Conradstraat 38, 3013 AP, Rotterdam
Period	March 2014 – July 2014
Contact	Bram van Leeuwen – Coach (Reference available on request)
Job description	Intern in the field of medical & user centered design while working on my Bachelor graduation thesis. Although mostly working individually I learned a lot from the professional Dutch designer working ethics.
Experience	<ul style="list-style-type: none"> - <i>User interaction design</i> - <i>Market & desk research</i> - <i>Consulting investors and stakeholders</i>
Function	Industrial Design Intern
Company name	Design Directive Inc.
Mailing address	ON N2E 1Y9, Kitchener, Canada
Period	March 2013 – July 2013
Contact	Tom Korzeniowski – CEO (Reference available on request)
Job description	Intern in the field of industrial design. During the internship I worked on several design projects including toilets, android tablets, snowboard bags, beer openers, indoor planters and BBQ's.
Experience	<ul style="list-style-type: none"> - <i>Professional SolidWorks use</i> - <i>Exploring market opportunities</i> - <i>Company branding</i> - <i>Cultural impact on market and industry</i>
Function	Nursery Assistant
Company name	J. Straathof B.V.
Mailing address	Laag Boskoop 133, 2771 HA, Boskoop
Period	April 2007 – February 2013
Contact	Jos Straathof – Owner (Reference available on request)
Job description	Assistant at the nursery including delivery work and other agriculture-related work. I have been a motivated, active and productive part of the company for over five years. Later on I often had to lead the younger colleagues at work.

Education:

Study	Bachelor of Engineering - IPO (Industrial Product Design)
Mailing address	The Hague University, The Hague
Period	August 2010 – July 2014
Contacts	Marnix Kleefman – Personal Coach (Reference available on request)
Specializations	- <i>Project Management</i> (PRINCE2 certificate) - <i>Product Realization</i> (minor) - <i>Entrepreneurship & Innovation</i> (minor) - <i>Sustainable Product Design</i> (minor) - <i>Communication and Multimedia Design</i> - <i>Packaging design</i> (minor)
Study	HAVO (school of higher general secondary education)
Mailing address	Driestar College, Gouda
Period	August, 2005 – July, 2010
Specializations	- <i>Informatics</i> - <i>Management & Organization</i> - <i>Mathematics</i> (Béta) - <i>Natural sciences</i> - <i>Chemistry</i>

Courses / Certificates:

Course	Report Designer Basics (Ridder Data Systems BV)
Certificate	Learning PRINCE2 (Project Management Institute REP)
Certificate	AutoCAD 2017 Essentials (Autodesk Certified Professional)
Certificate	V-Ray: Control Color Bleed in Blender
Certificate	Excel 2016: Macros in Depth (Taylor Associates Course)
Certificate	Power BI Pro Essential Training
Certificate	Steel Building Design with SOLIDWORKS Weldments

Languages:

Dutch	Native
English	Excellent control in speaking, listening, writing and reading
French	Un petit peu...
German	Nur ein wenig...

Software Knowledge:

	Very well capable of adapting to unfamiliar software, but familiar with:
Microsoft	- <i>Microsoft Office, Microsoft Excel</i> (expert level)
Adobe	- <i>Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro</i>
ERP	- <i>Ridder iQ, SAP, Exact Online, UNIT4 Multivers</i>
CAD	- <i>Solid Works, Autodesk AutoCAD</i>
Rendering	- <i>Keyshot, V-Ray, SketchUp</i>
Programming	- <i>HTML(5), CSS(3), PHP, JAVA, VBA, C#</i>
Web tools	- <i>Wordpress, Joomla, Drupal</i>

References:

All mentioned references are available on request.
- <i>Niels Wildeman</i> (Gemeente Hellevoetsluis)
- <i>Anneke van de Wetering</i> (Kiwa Training BV)
- <i>Martin Karssen</i> (Ridder Data Systems)
- <i>Mark de Bas</i> (Metacon BV)